



QR Codes for a Shop, Church or Booth

your menu, your giving page, your sign-up An Extended Guide · No. 2085

————— An Extended Guide · No. 2085 —————

Tech Made Simple. Service Made Personal.

Bill Davis — Bill's Home Tech

(330) 200-8042 · bill@billshometech.com · Atwater, Ohio

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THE 60-SECOND VERSION

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1. The Whole Idea on One Page If you read only one page, read this. Here is the whole plan as a short checklist. A QR code is that little square of dots a phone camera can read. Point a phone at it, and the phone offers to open a web page — your menu, your giving page, a sign-up form. It saves people from typing a long web address, which is why shops, churches, and booths love them.

- 1 Decide exactly where the code should send people — the precise web address.
- 2 Make the code with a free, trustworthy generator.
- 3 Print it big and clear, with good contrast and a little white border.
- 4 Scan it yourself with a phone to be sure it goes where you meant.
- 5 Place it where people will see it, with a short line telling them what it's for.
- 6 For anything you'll reprint on signs, consider a code you can re-point later. GOOD TO KNOW Modern phones scan QR codes with the built-in camera — no special app needed. Just open the camera and point it at the square, and a link pops up to tap. The rest of this guide covers making codes well, where to point them, printing and placing them, and — most important — keeping both your codes and the people who scan them safe. Take it a page at a time. WHAT IT IS 2. What a QR Code Actually Is A QR code is

just a picture that holds a piece of information — almost always a web address. When a phone camera looks at the pattern of dots, it reads that address and offers to open it.

Think of it as a shortcut: instead of telling someone to type

'billshometech.com/slash-something,' you let them point and tap. That is the whole idea.

The code itself is not magic or mysterious; it is a printed link in picture form. Everything useful about it comes from where you choose to send people and how clearly you

present it. A QR code is a picture that holds a web address. A phone camera reads it and offers to open that address. It saves people from typing a long or awkward link.

GOOD TO KNOW

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Its value is entirely in the destination you choose and how you present it.

The 'QR' stands for 'quick response,' but you never need the jargon. To your customers and members, it is simply a square you point a phone at to open something. Because a code is only as good as where it points, most of this guide is really about choosing good destinations and presenting them so people trust and use them. WHY USE THEM 3. Why a Shop, Church, or Booth Wants Them QR codes shine anywhere you want someone to reach a web page without fuss. At a farm stand, a code on a sign lets a customer open your payment page. At church, a code in the bulletin opens the giving page. At a club booth, a code on a flyer opens a sign-up form. In each case, you remove the friction of typing. A shop: open a menu, a payment page, or your online store. A church: open the giving page, the bulletin, or an event sign-up. A club or booth: open a membership form, a newsletter sign-up, or your website. Anyone: open your reviews page, so happy folks can leave a kind word. TIP A QR code works best when the thing it opens is genuinely easier done on a phone — paying, signing up, giving. If you'd just be sending people to read a long page, a plain printed address may serve as well. Used where they fit, codes make it effortless for people to do the thing you're hoping they'll do. That small reduction in effort often makes the difference between someone acting and someone meaning to. WHERE TO SEND 4. Choosing the Right Destination A code is only as useful as the page it opens, so the most important decision is where it sends people. The best destinations are pages built for a phone and focused on a single action — give, sign up, pay, review — not a cluttered home page that leaves the visitor hunting. Send to a focused page: the giving form, the sign-up, the exact menu.

GOOD TO KNOW

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Make sure that page looks good and works well on a phone.

Avoid sending to a busy home page where the visitor must hunt. One code, one clear purpose — don't ask it to do three jobs at once. A code that opens exactly the right page feels like magic; one that dumps the visitor on a confusing home page feels like a dead end. The destination is where a QR code succeeds or fails. Before you make a single code, open the destination on your own phone and ask: is this where I'd want to land? If the page is clear and phone-friendly, your code will do its job beautifully. STATIC VS DYNAMIC 5. Codes You Can Change, and Codes You Can't There are two kinds of QR codes, and knowing the difference saves real trouble. A static code has the web address baked right into the dots, so if the address ever changes, the code is useless and must be reprinted. A dynamic code points to a middle step you control, so you can re-point it later without reprinting anything. Static: the address is baked in — free and simple, but fixed forever. Dynamic: the code points to a changeable link you can redirect later. Use static for a destination that will never change. Use dynamic for signs and banners you don't want to reprint if a link changes. TIP For a code you'll print on a permanent sign or a banner, a dynamic code is worth it — if your giving page or website address ever moves, you re-point the code instead of replacing the sign. For a one-time flyer, a free static code is perfect. For anything expensive to reprint or meant to last, lean toward a dynamic code so a changed link never strands you.

DYNAMIC COST

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6. When 'Dynamic' Starts to Cost Money Static codes are free to make, forever. Dynamic codes usually involve a service that keeps the middle step running, and many of those charge a monthly fee or limit the free tier. It's worth knowing this so you don't get surprised, or locked into a code that stops working if you stop paying. Static codes: free to make and they never expire. Dynamic codes: often a paid service, sometimes with a limited free tier. Beware 'free' dynamic codes that stop working unless you later pay. If you use a dynamic code, pick a reputable service and note what keeps it alive. **WATCH OUT** Some sites make a 'free' QR code that is secretly dynamic and quietly expires or demands payment later, breaking your printed code. For a code you want to last, use a plainly static generator or a dynamic service you trust and will keep. The safe rule: for permanence at no cost, make a truly static code. For the flexibility to re-point, choose a dynamic service deliberately, knowing what it costs and that your code depends on it. **MAKING ONE**

7. Making a Code With a Free Generator

Making a static code is quick and free. You visit a generator website or use a built-in tool, paste in your web address, and it draws the code for you to download and print. The steps are the same almost everywhere.

- 1 Open a trustworthy QR generator in your web browser.
- 2 Paste in the exact web address you want the code to open.
- 3 Choose a plain, high-contrast style — dark code on a white background.
- 4 Download the image in a high-quality format suitable for printing.
- 5 Save it somewhere you'll find it again, named for what it opens. **TIP** Download the largest, clearest version offered. A code made small and then blown up for a sign turns blocky and may not scan. Bigger source image, cleaner print.

TRUSTED TOOLS

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That's the whole making of it. The next pages are about printing and placing the code so it actually scans, and about keeping both your code and your scanners safe. 8. Picking a Generator You Can Trust Most QR generators are fine, but a few are junk that wrap your link in their own tracking or quietly make it dynamic so they can charge you later. A moment's care choosing a reputable tool keeps your code clean, honest, and lasting. Prefer well-known, reputable generators over the first ad you click. For a permanent free code, confirm it's truly static, not secretly dynamic. Be wary of tools that insist on an account or your email to make a simple code. A code that points straight to your own address is the cleanest kind. WATCH OUT If a generator wraps your link through its own web address instead of pointing straight to yours, your code depends on that company forever. For a lasting code, choose one that encodes your real address directly. A clean code from a trusted tool points straight to your page and keeps working for years. Spend the extra minute to pick a good generator and you avoid a lot of later grief. PRINTING 9. Printing a Code That Actually Scans A code that looks fine on screen can fail in print if it's too small, too faint, or crowded by other things. A few simple rules make sure a phone can read it every time, across the room or on a busy table. Print it large enough — at least an inch or two across, bigger for signs seen from afar. Keep strong contrast: a dark code on a light, plain background. Leave a 'quiet zone' — a clear white border around the code. Don't stretch or distort it; keep the square a square. TIP A good rule of thumb for signs: the farther away people will scan from, the bigger the code must be. A code on a banner across a hall needs to be much larger than one on a flyer in the hand.

PLACING IT**8. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech**

Get the size, contrast, and border right, and your code scans on the first try every time. Get them wrong, and people give up after a failed scan or two — so it's worth the care. 10.

Where to Put the Code A code only works where people can comfortably point a phone at it. That means eye level or table level, well lit, and not behind glare or in a spot too high or awkward to reach. A beautifully made code taped out of reach helps no one. Place it where a phone can easily reach — table height or eye level. Make sure it's well lit and not hidden behind glare or reflections. Avoid curved or crinkled surfaces that warp the square. Put it where people naturally pause, not where they're rushing past. GOOD TO KNOW A code on a flat card at the counter or in the pew rack almost always scans better than one on a high banner or a shiny, curved surface. Reachable and flat beats grand and glossy. Think about the person's hands and eyes: can they comfortably hold a phone to it, in the light they'll have? Place it with that in mind and it will be used. LABEL IT 11. Always Tell People What It Does A bare QR code is a mystery, and people are rightly cautious about scanning mystery codes. Always pair your code with a short line of plain words telling people exactly what it opens. This both invites the scan and reassures the cautious. Add a short label: 'Scan to give,' 'Scan for our menu,' 'Scan to sign up.' Name your group or shop near the code, so it's clearly yours. A tiny instruction helps the unsure: 'Point your phone camera here.' Never post a code with no explanation of where it leads. GOOD TO KNOW A labeled code gets scanned far more than a bare one. People want to know where they're going before they tap, and a few plain words give them that confidence. The words around the code are as important as the code itself. They turn a suspicious square into a friendly, obvious invitation.

TEST IT**9. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech**

12. Test Every Code Before You Post It Never put a code out into the world without scanning it yourself first. It takes ten seconds and saves the embarrassment of a sign full of codes that go nowhere, or worse, to the wrong page. Test the printed version, not just the one on screen.

- 1 Scan the finished code with your own phone's camera.
 - 2 Confirm it opens exactly the page you intended.
 - 3 Test the actual printed copy, at the size and distance people will use.
 - 4 Have a second person try it too, ideally on a different kind of phone. **WATCH OUT** A code that works on screen can fail when printed small or faint. Always test the real, printed article at the real distance before you make a hundred copies or hang the banner. Testing is the one step people skip and later regret. Make it a firm habit: no code goes public until you've scanned the printed version and watched it land on the right page.
- GIVING CODES 13.** A QR Code for Church Giving One of the most popular uses in a church is a code that opens the online giving page, placed in the bulletin or on a sign near the entrance. It lets anyone give from the pew in a moment, without cash or a checkbook. Point it at your giving page and label it warmly. Point the code at your church's online giving page. Place it in the bulletin, on a welcome sign, or near the offering. Label it kindly: 'Give online — scan here, thank you.' Consider a dynamic code so you can re-point it if you change giving platforms. **GOOD TO KNOW** A giving code meets people where their wallets increasingly are — on their phones. Pair it with a warm word, and it quietly makes giving easy for those who no longer carry cash. Companion guides on online giving and a lobby giving kiosk go deeper. For the code itself, the key is a clean link to a phone-friendly giving page, tested and clearly labeled.

PAY & MENU CODES

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14. Codes for Paying and Menus A shop or stand can use codes to open a payment page, a tip jar, or a menu. A code that opens your payment link lets a customer pay from their own phone; a menu code saves printing and lets you update prices without reprinting. Each is a small convenience that adds up. A payment-link code lets customers pay from their phone without a reader. A menu code opens your current menu, easy to update without reprinting. A tip-jar code opens a simple way for happy customers to leave a little extra. Keep each code focused on one action for the clearest experience. TIP A menu behind a dynamic code is lovely for a stand: change your prices or items online, and the same printed code always shows the current menu. No more crossed-out signs. Companion guides on taking cards and payment links go further. For codes, remember that a payment destination especially must be the real, correct page — see the safety chapters next.

SIGN-UP CODES 15. Codes for Sign-Ups and Forms Codes are wonderful for sign-ups: volunteer slots, a newsletter, event registration, a membership form. A code on a flyer or table tent opens the form directly, so people can join on the spot instead of meaning to do it later and forgetting. Point a code at your volunteer sign-up, newsletter, or registration form. Place it where people have a moment — a table, a bulletin, a welcome desk. Label it with the benefit: 'Scan to join our mailing list.' Make sure the form is short and phone-friendly, or people abandon it. GOOD TO KNOW The best time to capture a sign-up is the moment someone is interested. A code that opens the form on the spot turns 'I'll do it later' into 'done,' before the moment passes. Companion guides on sign-up tools and newsletters go deeper. For the code, keep the form short and the label clear, and you'll gather far more sign-ups than a 'visit our website' ever would.

REVIEW CODES

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16. A Code That Asks for a Kind Word Happy customers rarely leave a review unless you make it easy, and a QR code is the easiest nudge of all. A code that opens your reviews page, handed over with a friendly 'if you have a moment,' turns goodwill into the public praise that helps new customers find you. Point a code at your review page so a kind word is a scan away. Put it on the receipt, the counter, or a little card you hand over. Ask simply and sincerely; never pressure or offer a reward for reviews. Make scanning the easy path, and more of your happy folks will actually post. WATCH OUT Never offer a discount or gift in exchange for reviews, and never post fake ones. Both can break the review site's rules and, worse, your customers' trust. Just make the honest ask easy. A companion guide on responding to reviews goes further. For the code, the whole trick is removing the friction: when leaving a kind word takes one scan, far more people do. QR SAFETY FOR YOU 17. Keeping Your Own Codes Honest Because people trust a code with your name on it, you carry a small responsibility to make sure it always leads somewhere safe and correct. A code that silently breaks or gets tampered with can send your customers astray, so guard your codes as you would your storefront. Re-scan your posted codes now and then to confirm they still work. Watch for stickers placed over your codes — a known tampering trick. Keep dynamic-code accounts secure so no one can re-point your codes. Replace any faded or damaged code promptly. WATCH OUT Scammers sometimes stick their own QR code over a real one — on a parking meter, a donation sign, a counter card. Check your posted codes for stickers, and place them where tampering would be obvious.

QR SAFETY FOR THEM

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A quick periodic check keeps your codes trustworthy. Your customers and members are trusting your square to be safe; a little vigilance honors that trust. 18. Helping People Scan Safely QR codes are only as safe as where they lead, and scammers have learned to exploit that. You can help the people who scan your codes stay safe by teaching a simple habit, and by presenting your own codes so honestly that the cautious feel reassured. Teach people to glance at the web address a code shows before tapping it. A real address will be your known site; a scam often shows a strange one. Warn members never to scan a code in an unexpected letter demanding payment. Reassure your community that your codes always lead to your own, named pages. WATCH OUT Scam codes arrive on fake parking tickets, bogus utility notices, and 'you missed a package' flyers. The rule to share: if a code arrived unexpectedly and leads to a payment, stop. A companion guide on QR scams covers this in depth. By presenting your codes honestly and teaching the simple 'check the address' habit, you protect both your reputation and the people who trust your square enough to scan it. NOT FOR EVERYTHING 19. When a Code Isn't the Right Tool Codes are handy, but they aren't always the answer. If your audience skews toward folks without smartphones, or the task is just as easy with a short printed address, a code can add friction rather than remove it. Use them where they genuinely help. A code helps when the task is best done on a phone — paying, giving, signing up. It helps less if many in your group don't use smartphones. Always offer a plain alternative too: a short web address, a paper form, a person to ask. Don't put a code on something people can't comfortably scan. WATCH OUT Pair every code with a plain alternative — a short written address, or 'or see the welcome desk.' That way no one is shut out just because they don't scan codes.

MULTIPLE CODES

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A code should be one friendly door, never the only one. Offer it alongside the old ways, and you serve everyone — the quick scanners and the folks who'd rather ask a person. 20. When You Have Several Codes As you make more codes — one for giving, one for sign-ups, one for the menu — a little organization keeps them straight. Label each clearly and keep a simple list of which code points where, so you always know what's out in the world and can fix any that break. Keep a simple list: each code, where it points, and where it's posted. Name the saved image files clearly so you don't mix them up. Label each printed code so no one confuses the giving one with the menu. Review the list when a link changes, so you catch every code that needs updating. GOOD TO KNOW A one-page list of your codes and their destinations saves real confusion later, especially if a web address changes and you need to know which codes and signs to update. A few minutes of record-keeping keeps a growing collection of codes tidy and under control. You always know what points where, and nothing goes stale unnoticed. VINYL & WEATHER 21. Codes That Live Outdoors A code on a farm-stand sign, a sandwich board, or a banner outside has to survive sun, rain, and handling. Paper taped to a post fades and curls within a week. If a code needs to live outdoors or last a season, it's worth printing it on something sturdier and protecting it from the weather. Weatherproof options are simple and cheap: a laminated card, a vinyl sticker, or a printed sign with a protective coat all hold up far better than bare paper. For a code that will face the sun for months, choose a material made to last, and check on it now and then to be sure it hasn't faded past the point of scanning. Laminate or use a weatherproof material for any outdoor code. Keep strong contrast — sun-faded codes stop scanning. Mount it flat and secure, where wind and rain won't crumple it. Check outdoor codes regularly and replace any that have faded.

WATCH OUT**14. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech**

Bare paper outdoors is a code's enemy — it fades, curls, and runs in the first rain. A season-long outdoor code needs lamination or a vinyl print, or it will quietly stop working. A little weatherproofing keeps an outdoor code scannable through a whole season. For a stand or a banner that lives in the elements, it's the difference between a code that works in June and a blur by July. **ONE AT A TIME 22. Don't Crowd a Sign With Codes** When a sign carries several codes crammed together — give here, sign up there, menu below — phones get confused about which one you're pointing at, and people give up. A code needs a little room around it, and a sign is almost always clearer with just one code and one clear purpose. If you truly need to offer several things, give each its own clearly labeled code with space around it, or better, point a single code at a simple page that then offers the choices. One code, one clear next step, is nearly always the kinder design. Prefer one code per sign, with one clear purpose. If you must have several, space them well apart and label each. Or use a single code that opens a page offering the choices. Give every code its clear white border so phones don't mix them up. **TIP** A phone camera pointed at a cluster of codes often can't tell which you mean. When in doubt, one code to one page that offers the options beats a thicket of squares. Restraint makes codes work. One clear code, well spaced and plainly labeled, is scanned confidently; a crowded jumble of them is scanned by no one. **TRACKING 23. Seeing If People Actually Scan** If you'd like to know whether a code is earning its place, dynamic codes and some web tools can count the scans. This is optional, but it can tell you whether the giving code in the bulletin is used, or whether a sign is worth keeping up.

GOOD TO KNOW

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Dynamic-code services often show how many times a code was scanned.

Your website's own tools may show visits that came from a code. Use the numbers to learn what works, not to chase every scan. Respect privacy — you're counting scans, not tracking individuals. Scan counts can quietly settle debates: if the bulletin code gets plenty of scans and the hallway banner gets none, you learn where to put your effort. But it's a nicety, not a necessity. Tracking is a bonus for the curious, not a requirement. Plenty of groups never count a scan and do just fine. Use it if it helps you decide; ignore it if it doesn't.

ON A TABLE TENT 24. Codes on Tables, Pews, and Counters A common and friendly home for a code is a little folded card — a 'table tent' — that stands on a table, a counter, or in a pew rack. It puts the code right where people sit or pause, at a comfortable angle for a phone. A few simple touches make these cards work well. Stand the code on a folded card where people naturally sit or pause. Angle it so a phone can scan without a person having to stoop. Keep the card clean and unbent, so the square stays readable. Put a short label and your name on the same card.

TIP Table tents in a pew rack or on a café table are scanned far more than a code on a distant wall, because the code is right there at hand when the person has a quiet moment. A tidy little stand-up card is one of the most effective places for a code. It meets people where they already are, at just the right angle, in a moment when they can act.

ON SCREENS 25. Codes on Screens and in Slides A code doesn't have to be printed — it can appear on a screen, a projected slide, or a TV in the lobby. This is handy for a church service or a presentation, where a code on the screen lets everyone give or sign up at once. A couple of cautions keep screen codes scannable. Show the code large on screen so people at the back can scan it.

TIP

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Leave it up long enough for everyone to get their phone out.

Keep good contrast; a code lost in a busy slide won't scan. Test it from the back of the room before the real moment. A giving or sign-up code on the screen at the right moment in a service lets a whole room act together. Just leave it up long enough — a code that flashes by is scanned by no one. Screen codes are a fine tool for gatherings, as long as they're big, clear, and held up long enough. Test from the back row, and a roomful of people can act at once. MANY PHONES 26. Making Sure Every Phone Can Scan Not everyone scans a code the same way, and a few folks aren't sure how at all. A little thought about the range of phones and people in your community keeps your code from quietly excluding anyone. Most modern phones scan from the built-in camera, but older phones or unsure users may need a gentle nudge. The simplest help is a short line of instruction right by the code — 'Open your camera and point it here' — because many people, especially those who don't scan often, simply don't know the camera does it. For older phones that don't scan from the camera, a free scanner app covers the gap, though it's rarely needed now. Add a one-line how-to: 'Open your camera and point it at the square.' Remember that most modern phones scan straight from the camera, no app needed. For the few older phones, a free scanner app fills the gap. Always keep a plain alternative — a short written address — for anyone who'd rather type. GOOD TO KNOW The biggest barrier to a code being used isn't old phones — it's people not realizing their camera already scans. A single line of instruction beside the code solves that for most of them. A short instruction and a plain alternative make sure your code welcomes everyone, scanner or not. That little bit of thoughtfulness turns a code from a gadget for the tech-savvy into a door open to all.

KEEP THE SOURCE**17. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech**

27. Saving Your Code Files Once you've made a code you like, keep the image file safely so you can reprint it later without starting over. A little organization here saves you remaking codes and ensures every reprint is identical to the one people already know. Save each code's image file in a clearly named place. Keep the highest-quality version so reprints stay crisp. Note which web address each code points to, beside the file. Back up the files with your other important records. **GOOD TO KNOW** Keeping your code image files, named and backed up, means you can reprint a faded sign in minutes with the exact same code — rather than making a new one and wondering if it matches. A tidy folder of your code files is a small kindness to your future self. When a sign fades or a card tears, the perfect replacement is right where you left it. **COMMON MISTAKES** 28. The Mistakes That Break a Code Most QR code troubles come from a few avoidable slips. Knowing them keeps your codes working and trusted. Printing it too small or too faint, so phones can't read it. Posting a bare code with no words telling people what it does. Never testing the printed version, so a dud goes out on a hundred copies. Using a secretly dynamic 'free' code that later expires or demands payment. Pointing it at a cluttered home page instead of the exact page people need. **TIP** Run a simple test: print the code, scan it from where people will stand, and see if it lands on the right page quickly. If yes, you're set. If not, one of these mistakes is usually why. Avoid these five and your codes will serve you well. A good code is big, clear, labeled, tested, and points to exactly the right phone-friendly page.

TROUBLESHOOTING

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29. When a Code Won't Scan If a code won't scan, the cause is almost always something simple with the print or the setting. Work through the easy checks before assuming the code itself is bad. Is there enough light, and no glare on the code? Is the code big enough for the distance, with a clear white border? Is the printed contrast strong — dark on light, not faded? Is the surface flat, not curved or crinkled? Does the phone camera need a moment to focus? Hold steady and wait. **GOOD TO KNOW** The most common reason a code won't scan is simply that it's too small or too faint for the distance. Reprinting it larger, darker, and with a white border fixes most failures. A quick run through these checks solves nearly every scanning problem. If a code still won't read after that, remake it from a fresh, trusted generator and test again. **COMMON QUESTIONS** 30. Answers to Common Questions A few questions come up again and again when a group starts using QR codes. Here are short, honest answers to the ones heard most. 'Do people need a special app?' No — modern phone cameras scan codes built-in. 'Does it cost anything?' A static code is free; dynamic codes often involve a fee. 'Can I change where it goes later?' Only if it's a dynamic code; static ones are fixed. 'Will it work in black and white?' Yes, and plain dark-on-white scans best. 'Is it safe?' Your own codes are, if you keep them honest and point to your real pages. **GOOD TO KNOW** If a question here makes you unsure, that's normal. In practice, making and using a code is quick, and the first one takes just a few minutes once you know where to send people. If a worry is holding you back, it's worth a short conversation before you begin. There's rarely a question here without a simple, reassuring answer.

A SIMPLE START

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31. If You Only Do Three Things Perhaps the whole guide feels like a lot. That's all right. If you do nothing else, these three steps give you one good, trustworthy code.

- 1 Decide the exact page you want people to reach, and open it on a phone to be sure it's clear.
- 2 Make a code with a trusted free generator and print it big, dark, and with a white border.

- 3 Scan the printed code yourself, then post it with a short label saying what it does. That's a complete, working code. Everything else in this guide simply makes you wiser about dynamic codes, safety, and placement. But those three steps alone give you a code people can trust and use. TIP Done beats perfect. Make one good code for your most important page — giving, or sign-up, or your store — get it right, and add others once you've seen how well it works. GETTING STARTED 32. Putting Your First Codes to Work You now know the whole shape of it: a clear destination, a trusted generator, static or dynamic as the job needs, a big clean print, a plain label, and a test before you post. The best time to make your first code is soon, for whatever page you most want people to reach.
- 4 First: pick your most important destination and confirm it's phone-friendly.
- 5 Make the code — dynamic if it's for a lasting sign, static for a one-off.
- 6 Print it large and clear, with a short label and your name nearby.
- 7 Test the printed code, then place it where people can comfortably scan.
- 8 Keep a simple list of your codes and where they point. GOOD TO KNOW You do not have to remember all of it. You just have to remember you can call. Friendly, in-person help for shops, churches, and groups around Portage County — I come to you. (330) 200-8042. A good QR code is a tiny thing that quietly removes friction for everyone who scans it. Make your first one with care, test it, and you'll soon find handy places for more.

BILL'S HERE TO HELP**20. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech**

33. You Don't Have to Figure It Out Alone If any part of this feels like more than you want to take on — choosing a good destination, making a code that lasts, printing it so it scans, or keeping it safe from tampering — that's exactly the kind of thing I help local shops and groups with. There's no such thing as a silly question. I can help you point a code at the right page, make a clean one from a trusted tool, set up a dynamic code you can re-point, print and place it so it scans every time, and make sure both your codes and the people who scan them stay safe. Then I leave you with it working and a simple cheat sheet.

GOOD TO KNOW Friendly, in-person tech help for shops, churches, and people around Portage County. I come to you. If you are not happy with a visit, I will make it right. (330) 200-8042. Whether you make your codes yourself with this guide or give me a call, the goal is the same: little squares people can trust, that take them exactly where you meant, every single time. **CHEAT SHEET** Everyday Cheat Sheet Keep this page handy. It points you straight to what to do for each task. I want to... Do this Pick the destination A focused, phone-friendly page — giving, menu, sign-up Static or dynamic Static is free and fixed; dynamic can be re-pointed later Use a trusted maker A reputable generator that points straight to your real address Print it right Big, dark on light, with a clear white border — don't distort it Always label it A short line: 'Scan to give,' 'Scan for our menu' Test before posting Scan the printed copy from where people will stand Keep codes honest Check posted codes for stickers; re-scan them now and then Offer another way too A short written address or a person, so no one is shut out Get help Call Bill: (330) 200-8042

WORDS TO KNOW

21. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech

Plain-English Word List QR code — A square of dots a phone camera reads to open a web address — a printed link in picture form. Static code — A code with the address baked in: free and permanent, but it can't be changed later. Dynamic code — A code pointing to a changeable link, so you can re-point it without reprinting; often a paid service. Destination — The web page a code opens; a code is only as good as the page it sends people to. Quiet zone — The clear white border around a code that helps a phone camera read it. Generator — A tool or website that creates a QR code from a web address you give it. Alt way in — A plain alternative to a code — a short written address or a person — so no one is shut out. Tampering — A scammer sticking their own code over a real one; check posted codes for stickers.

HOW I CAN HELP

22. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech

Your Visit — and My Promise In-home visit — \$99 flat for your first visit. No contracts and no surprise charges, and a 30-day follow-up is included. Remote Support — \$49 for a screen-share session. I only connect with your permission, you watch the whole time, and you can end anytime. If I can't fix it over the screen-share, I refund the \$49 — and if it turns out you need me in person, that \$49 goes toward your visit. It's included free for Support Plan members (\$39/mo). GOOD TO KNOW My promise — If you're not 100% satisfied with your visit, I'll come back at no charge, or refund the full \$99. No questions, no awkwardness. That's how I'd want to be treated. Call or text (330) 200-8042 · Book a visit: billshometech.com/book · bill@billshometech.com This free guide is for general information only — not professional advice, and no substitute for your device's own manual. Any prices or outside products mentioned can change; please confirm current details before you buy. Please use your own good judgment and follow it at your own risk — for anything involving electricity, gas, water, or heights, stop and call a licensed professional. Bill's Home Tech and Bill Davis can't be responsible for any damage, data loss, or injury that results. © 2026 Bill's Home Tech, LLC.

AT A GLANCE

A Picture to Follow Along

One Little Square, Many Uses

A printed code that sends a phone straight to the page you choose.

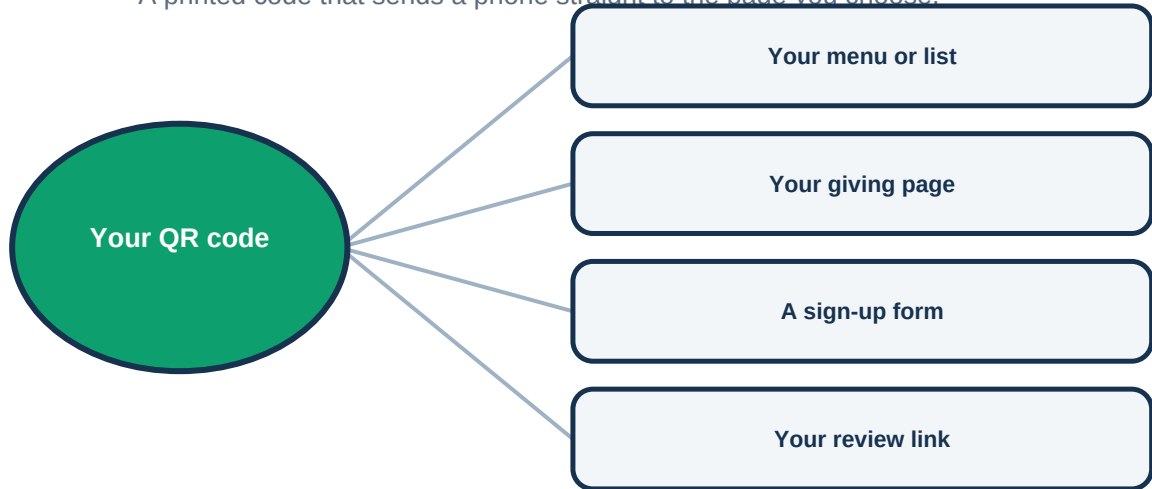


Illustration — a schematic. Set-up screens differ; each takes only a few minutes.

AT A GLANCE

A Second Look

Making One That You Can Trust

Each box is a short, calm step — and the last one matters most.

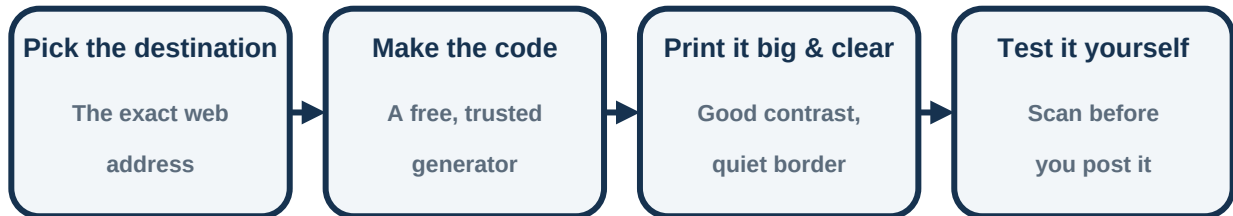


Illustration — a schematic. The order is a suggestion; do one box at a time.

A schematic of the plan — company steps vary; the order does not have to.

BEFORE YOU GO

A Note From Bill

A quick note from Bill. I write these guides to make home tech a little less frustrating, and I do my best to keep every step accurate and up to date. Still, every home, device, and setup is a bit different, so I can't promise a guide will match yours exactly or fix your particular problem. These guides are for general information only — they're not professional, legal, or financial advice, and they don't replace your device's own manual or the manufacturer's instructions. Please go slow, use your own good judgment, and use everything here at your own risk. If a step involves electrical wiring, a gas appliance, a water heater, plumbing, or climbing a ladder — or if anything just doesn't feel safe — please stop and call a licensed professional (or give me a call at 330-200-8042). Bill's Home Tech and Bill Davis can't be responsible for any damage, data loss, or injury that results.



HOW I CAN HELP

Your Visit — and My Promise

In-home visit — \$99 flat for your first visit. No contracts and no surprise charges, and a 30-day follow-up is included.

Remote Support — \$49 for a screen-share session. I only connect with your permission, you watch the whole time, and you can end anytime. If I can't fix it over the screen-share, I refund the \$49 — and if it turns out you need me in person, that \$49 goes toward your visit. It's included free for Support Plan members (\$39/mo).

GOOD TO KNOW

My promise — If you're not 100% satisfied with your visit, I'll come back at no charge, or refund the full \$99. No questions, no awkwardness. That's how I'd want to be treated.

Call or text **(330) 200-8042** · Book a visit: **billshometech.com/book** · **bill@billshometech.com**

This free guide is for general information only — not professional advice, and no substitute for your device's own manual. Any prices or outside products mentioned can change; please confirm current details before you buy. Please use your own good judgment and follow it at your own risk — for anything involving electricity, gas, water, or heights, stop and call a licensed professional. Bill's Home Tech and Bill Davis can't be responsible for any damage, data loss, or injury that results. © 2026 Bill's Home Tech, LLC.