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Home & Small Business Tech Solutions

A Lobby Announcements Screen (Digital Signage on a TV)

A TV That Welcomes and Informs For churches, clubs, and small shops — digital signage without the big price tag An Extended Guide · No. 2089

An Extended Guide · No. 2089

Tech Made Simple. Service Made Personal.

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What's Inside

Everything in this guide, with page numbers. Skip to whichever chapter answers your question right now.

1. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 4

2. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 5

3. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 5

4. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 6

5. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 7

6. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 8

7. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 8

8. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 10

9. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 11

10. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 12

11. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 13

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For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech

12. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 14

13. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 15

14. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 16

15. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 17

16. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 18

17. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech keeper role. 19

18. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 20

19. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 21

20. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 22

21. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 22

22. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech 23

A Picture to Follow Along 24

A Second Look 25

A Note From Bill 25

Your Visit — and My Promise 26

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What's Inside Everything in this guide, with page numbers. Skip to whichever chapter answers your question right now..... 4

1. The Whole Idea on One Page..... 4
2. Why a Screen Beats a Cluttered Board..... 5
3. What You'll Need to Begin..... 5
4. Choosing Where the Screen Goes..... 6
5. A Smart TV, or Any TV With Help..... 6
6. A Cheap Media Stick for an Older TV..... 7
7. Three Easy Ways to Put Slides Up..... 8
8. The Google Slides Loop..... 8
9. Polished Slides With Canva..... 9
10. A Purpose-Built Signage App..... 9
11. Matching a Method to Your Group..... 10
12. Designing Slides to Read Across a Room..... 10
13. How Many Slides, and How Long Each..... 11
14. What Belongs on the Screen..... 12
15. The Stale-Slide Problem..... 12
16. Naming One Person to Keep It Fresh..... 13
17. Updating the Slides Remotely..... 13
18. Turning the Screen On and Off..... 14
19. To Make a Sound, or Stay Silent..... 14
20. When the Wi-Fi Wobbles..... 15
21. When You Want More Than One

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2. For electrical, gas, water, or ladder work, please call a licensed professional. — Bill's Home Tech

..... 15 22. Making the Screen Easy to Read..... 16 23. What Not to Put on a Public Screen..... 17 24. What It Honestly Costs..... 17 25. A Dedicated Account for the Screen..... 18 26. Showing Different Things on Different Days..... 18 27. Getting an Urgent Message Up Fast..... 19 28. Still Serving Folks Who Like Paper..... 19 29. The Mistakes That Sink a Lobby Screen..... 20 30. Answers to Common Questions..... 20 31. Getting Your Screen Going..... 21 32. You Don't Have to Set It Up Alone..... 22 Everyday Cheat Sheet..... 23 A Picture to Follow Along..... 24 A Second Look..... 24 A Note From Bill..... 25 Your Visit — and My Promise

THE 60-SECOND VERSION

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1. The Whole Idea on One Page If you read only one page, read this. Here is the whole plan as a short checklist. A lobby announcements screen is simply a television in your entryway, narthex, or clubhouse that shows a gentle loop of slides: welcome, upcoming events, a reminder or two. It replaces a crowded bulletin board with something bright and current that people actually read while they wait.

1. Pick a visible spot with power nearby, and hang or stand a TV there.
2. If the TV is not 'smart,' add an inexpensive media stick to give it apps.
3. Make a handful of simple slides in a free tool like Google Slides or Canva.
4. Set them to loop automatically on the screen, advancing on their own.
5. Name one keeper who updates the slides and clears out the old ones.
6. Keep it readable from across the room: big text, few words, strong contrast. You do not need expensive 'digital signage' gear. A TV you already own, a cheap stick if needed, and a free slide tool will do everything a small church, shop, or club requires. The rest of this guide walks through each piece gently: the TV and what drives it, the three easy ways to put slides up, designing them to read across a room, and keeping the whole thing fresh. Take it a page at a time. WHY A SCREEN 2. Why a Screen Beats a Cluttered Board A cork bulletin board starts tidy and ends as a jumble of faded flyers,

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three of them for events long past. People stop reading it because they cannot tell what is current. A screen fixes that: it shows only what is current, it catches the eye, and it is impossible to leave a yellowed notice pinned up for a year. It always looks current, because old slides simply drop out of the loop. Bright, moving slides draw the eye in a way a paper board never does. One person can update it in minutes, from a chair, instead of with thumbtacks. It can show a warm welcome, which a board full of notices never quite manages.

TIP

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The screen does not have to replace every paper notice overnight. Start with a welcome slide and your next few events, and let it earn its place. People warm to it quickly. A good lobby screen makes a small place feel cared-for and organized the moment someone walks in. That first impression is worth a great deal, and it costs very little to create. WHAT YOU NEED 3. What You'll Need to Begin The shopping list is short and most groups already own half of it. There is nothing complicated to buy and nothing to install beyond a free app or two. If you can run a TV and make a slideshow, you can do this. A television — any flat-screen will do, ideally 40 inches or larger for a lobby. A way to feed it slides: a built-in smart-TV app, or an inexpensive media stick. A free account for a slide tool — Google Slides or Canva are the common choices. Wi-Fi reaching the TV, so you can update the slides without walking a USB stick over. That really is the whole list. A TV you already have, perhaps a thirty- to fifty-dollar stick if it is an older set, and a free slide tool will cover everything a small group needs. Everything else in this guide is about doing it well, not buying more. Bigger is better for a lobby screen, because people read it from across the room. A larger used TV serves you better than a small new one. The size matters more than the brand or the newness. PICK A SPOT 4. Choosing Where the Screen Goes Where you put the screen decides whether people actually read it. The best spot is where folks naturally pause — by the entrance, near where they wait, in the fellowship hall — with power within reach and without a window's glare washing it out. A little thought here saves a lot of fiddling later. Place it where people wait or gather, at a comfortable eye level. Keep it out of direct sunlight or bright window glare, which makes it hard to read.

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WATCH OUT

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Make sure a power outlet is within reach, and plan how to hide the cord neatly.

Mount it securely on a wall, or set it on a stable stand away from foot traffic. A screen washed out by a sunny window is a screen nobody can read. Check the spot at the brightest time of day before you mount anything, and choose a shadier wall if you must. Get the placement right and the screen quietly does its job for years. Get it wrong — too high, too bright, tucked in a corner — and even the best slides go unseen. THE TV 5. A Smart TV, or Any TV With Help You have two kinds of television to work with, and both are fine. A modern 'smart TV' has apps built in and may run your slides on its own. An older 'dumb' TV has no apps, but a cheap add-on stick gives it everything it needs. Either way, you do not have to buy a fancy new set. A smart TV can often show slides through a built-in app or by casting from a phone. An older TV simply needs an inexpensive media stick plugged into an HDMI port. Any flat-screen from the last fifteen years has the HDMI port a stick needs. Donated or secondhand TVs work perfectly well for this; the picture need not be new. Do not spend money on a new smart TV just for this. A good used television plus a thirty-dollar stick does exactly the same job, and the stick is often easier to control than a TV's own apps. Whatever television you have or can get hold of, there is a simple path to turning it into a lobby screen. The next page covers the little stick that rescues an older set. THE STICK 6. A Cheap Media Stick for an Older TV If your TV is not smart, a media player — a small stick or box that plugs into the HDMI port — adds the apps you need. These are inexpensive and easy, and they often give you better, simpler control than a smart TV's own menus. Common ones are Roku, Amazon's Fire TV, and Google's Chromecast. A media stick plugs into an HDMI port and connects to your Wi-Fi.

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THREE WAYS

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It lets you run a web page, a slideshow, or a signage app on the TV.

They typically cost around thirty to fifty dollars as of late 2026 — check current prices. One remote, one setup, and the TV behaves like a simple computer for your slides. Whichever stick you choose, pick the one that matches tools your group already uses. If you lean on Google tools, a Chromecast pairs naturally; the differences are small for showing slides. The stick is the quiet hero that lets any television become a lobby screen for the price of a nice dinner. Plug it in, connect it to Wi-Fi, and you are ready for the slides themselves. 7. Three Easy Ways to Put Slides Up There are three well-trodden ways to get a loop of slides onto your screen, and all three are either free or very cheap. The best one for you depends on which you find easiest, not on any technical merit — they all end in the same rolling slideshow. Google Slides: make a slideshow, publish it to the web, and let it loop on the TV. Canva: design pretty slides and show them on the TV through Canva's own tools. A signage app: a purpose-built tool like a free-tier screen manager that loops your content. If you already use Google tools, the Slides way is the gentlest start. If you want the slides to look especially polished, Canva shines. If you will run several screens or want to schedule content, a signage app earns its keep. The next three pages take each in turn. You can start with the simplest way and switch later with no waste. Many groups begin with Google Slides and only move to a signage app once they have more than one screen to manage.

THE SLIDES WAY

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8. The Google Slides Loop Google Slides, free with any Google account, is the simplest path for many groups. You build your slides as you would for any presentation, then use a 'publish to the web' setting that gives you a link which plays the slides on a loop, advancing on their own. Open that link on the TV, and you have a lobby screen.

1. Build your slides in Google Slides, one message per slide.
2. Use 'File,' then 'Share,' then 'Publish to web,' and choose to auto-advance and loop.
3. Copy the web link it gives you.
4. Open that link in the browser on your TV or media stick, and set it to full screen.

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5 To update, just edit the slides — the screen follows your changes automatically. TIP The magic of the Slides way is that editing the slideshow updates the screen on its own. Change a slide from your chair at home, and the lobby TV shows the new version without anyone touching it. For a single screen and a group already comfortable with Google, this is hard to beat: free, familiar, and self-updating. It is where most small churches and clubs begin. THE CANVA WAY 9. Polished Slides With Canva Canva is a free design tool beloved for making good-looking graphics without any skill. It has ready-made templates for announcement slides, so your loop can look professional with very little effort. Canva can present your design on a loop, which you then show on the TV through a stick or by casting. Canva's free tier covers everything a small group needs for announcement slides. Start from a template so the slides look polished without design work. Use Canva's presenting tools, or an app on your stick, to show the loop on the TV. Keep a consistent look across slides so the loop feels like one tidy display. Nonprofits and churches may qualify for Canva's free upgraded plan, which adds features. Even the ordinary free tier, though, is more than enough for a handsome lobby loop.

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THE SIGNAGE WAY

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If you care about the slides looking lovely — and a welcoming lobby is a fine reason to — Canva gives you a professional result for free. Pair it with a stick, and your screen looks like it cost far more than it did. 10. A Purpose-Built Signage App If you will run more than one screen, or want to schedule different content for different days, a 'digital signage' app is built exactly for that. Several offer a free tier that covers one screen, with paid plans for more. They let you manage everything from a web dashboard, so you never have to touch the TV itself. Signage apps manage your screens from one web dashboard, remotely. Several have a free tier for a single screen; paid plans add more screens and features. They make scheduling easy — show one thing on Sunday, another on weekdays. They handle the TV dropping its connection more gracefully than a plain web link. WATCH OUT Do not reach for a signage app on day one if a free slideshow will do. Add it when you genuinely outgrow the simple way — more screens, or a real need to schedule content by day. A signage app is the grown-up option, worth it once your needs outgrow a single looping slideshow. For many groups that day never comes, and the free slide tools serve happily forever. WHICH TO CHOOSE 11. Matching a Method to Your Group With three good options, a simple rule of thumb helps you pick without second-guessing. Match the method to how your group already works and how many screens you expect to run, and you will land on the right one the first time. One screen, you use Google already: the Google Slides loop. One screen, you want it to look polished: Canva. Several screens, or you need day-by-day scheduling: a signage app. Unsure: start with Google Slides; it costs nothing and switching later is easy.

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DESIGN IT BIG

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There is no wrong answer here, and no choice you are stuck with. Pick the one that feels easiest today; your slides and content carry over if you ever change your mind. The method matters far less than simply getting started. Any of the three will give you a bright, current lobby screen, so choose the one that makes you most comfortable and begin. 12. Designing Slides to Read Across a Room A lobby slide is not a letter to study up close; it is a billboard glanced at from across the room, often by someone walking past. That changes everything about how you design it. Big text, few words, and strong contrast are the whole secret, and the most common mistake is cramming far too much onto one slide. Use large text — if you can read it comfortably from across the room, it is big enough. Keep each slide to one idea and a handful of words; detail belongs on paper, not the screen. Choose strong contrast: dark text on light, or light text on dark, never pale on pale. Leave generous empty space; a clean slide reads in a glance, a busy one reads not at all. WATCH OUT The number-one mistake is treating a slide like a flyer and packing it with paragraphs. A passerby reads a slide for two seconds. If it cannot be grasped in that glance, it may as well be blank. Design each slide for the person hurrying past, not the person standing still. Big, bold, and simple beats detailed and crowded every single time on a lobby screen. HOW MANY 13. How Many Slides, and How Long Each A good loop is short enough that a waiting visitor sees the whole thing, and slow enough that each slide can be read before it moves on. Too many slides and the important ones scroll past unseen; too fast and no one can finish reading. A gentle middle ground serves best.

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TIP

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Aim for a handful of slides — five to ten is plenty for most lobbies.

Let each slide rest long enough to read twice, roughly eight to twelve seconds. Put the most important message early and, if it matters, repeat it once in the loop. Retire slides as events pass, so the loop never grows long and stale. Stand where visitors stand and watch the whole loop once. If you get bored or cannot finish reading a slide before it changes, your visitors will have the same trouble. Adjust the timing until it feels easy. A short, well-paced loop respects the viewer's time and makes sure your key messages land. When in doubt, fewer slides shown a touch longer beats a long reel that races by. WHAT TO SHOW 14. What Belongs on the Screen The best lobby screens mix a warm welcome with the practical handful of things people most want to know. You are not trying to show everything — just the greeting and the next few things worth knowing, each on its own clean slide. A warm welcome slide that greets people and names the place. The next few events, with dates, times, and where to go. A gentle reminder or two — a sign-up deadline, a giving option, a thank-you. Service times, hours, or a schedule, for visitors who are new. A screen that simply says 'Welcome' warmly, with a few real upcoming events, already does more than most bulletin boards. You do not need clever content — current and friendly is plenty. Keep the mix warm and useful, and resist the urge to turn the screen into a wall of notices. A few well-chosen slides serve far better than a reel that tries to say everything at once.

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KEEP IT FRESH

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15. The Stale-Slide Problem A lobby screen has one great enemy: the stale slide. Nothing undermines trust in the screen faster than an event advertised two weeks after it happened. The whole appeal of a screen over a corkboard is that it is current, so keeping it current is not optional — it is the point. Remove each event slide as soon as the event has passed. Check the loop weekly for anything out of date. Keep a few evergreen slides — welcome, hours — that never expire. If a slide no longer applies, take it down rather than leaving it to confuse people. WATCH OUT One out-of-date slide teaches people to distrust the whole screen. The moment visitors suspect it might be stale, they stop reading it, and your bright new display becomes invisible. Freshness is the single discipline that makes or breaks a lobby screen. Tend it like a plant — a little attention each week — and it stays alive and worth looking at. NAME A KEEPER 16. Naming One Person to Keep It Fresh Every good lobby screen has one quiet caretaker: a single person responsible for the slides. This is not a heavy job, but without one owner a screen drifts into staleness as everyone assumes someone else will update it. One named keeper, with a simple weekly habit, is the whole secret to a screen that stays alive. Name one keeper — often a secretary, administrator, or willing volunteer. They add new slides, retire old ones, and glance at the loop weekly. They do not need to be technical; making a slide is as easy as typing a notice. When they step down, the role and the account pass to the next person. The keeper role suits a detail-minded volunteer who may not do heavy physical work. Updating slides from a comfortable chair is real, valued service that keeps the whole place looking cared-for.

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UPDATE FROM HOME

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Give the keeper a gentle routine — a weekly look, slides added as events are set — and the screen will stay fresh for years with only minutes of effort each week. 17. Updating the Slides Remotely One of the finest things about a modern lobby screen is that the keeper rarely has to stand in front of the TV to change it. With the Slides loop or a signage app, you edit from any computer or phone, and the screen updates itself over Wi-Fi. The keeper can refresh the lobby from their kitchen table. With the Google Slides loop, editing the slideshow updates the TV automatically. With a signage app, you push changes from a web dashboard, anywhere. No need to visit the TV, unplug a USB stick, or wrestle with the remote. This makes the weekly tidy a five-minute job done from home. WATCH OUT Set this up so the keeper never has to physically touch the TV for routine changes. A screen that can only be updated in person tends to go stale; one updated from the couch stays fresh. Remote updating is what turns the keeper's job from a chore into a quick habit. It is worth choosing your method with this in mind, so refreshing the screen is always easy. ON AND OFF 18. Turning the Screen On and Off You will want to decide whether the screen stays on all the time or switches off overnight. Both are fine. Leaving it on is simplest; turning it off saves a little power and rest for the TV. Several easy tricks let the TV manage this itself, so no one has to remember. Simplest: leave it on; modern TVs sip little power and last for years this way. To save power, a smart plug on a timer can switch the TV off at night and on in the morning. Some TVs have a built-in on/off schedule in their settings. If you turn it off, make sure it returns to the slides on its own when it powers back up.

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SOUND

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A cheap smart plug on a timer is the easiest way to give the TV a bedtime, with no one needing to remember the remote. Set it once, and the screen keeps its own hours. Whether you leave it on or let it sleep, the goal is a screen that looks after its own schedule. Set it up once so the slides come back by themselves, and the keeper never has to babysit the power. 19. To Make a Sound, or Stay Silent Most lobby screens are better seen and not heard. A silent loop of slides is calm and never intrudes on conversation or a service next door. If you do show a video with speech, consider captions so the message lands without filling the room with sound. Keep the screen silent for a calm lobby; slides need no sound at all. If you play a video, turn captions on so it works muted. Avoid music or spoken audio near a sanctuary, meeting room, or quiet space. A silent, bright loop is almost always the right choice for an entryway. TIP When in doubt, mute it. A silent screen is welcoming; a talking one competes with every conversation in the room and quickly becomes an annoyance people tune out. Silence is a feature, not a limitation, for a lobby screen. Let the slides speak with their words and pictures, and keep the room's peace intact. THE INTERNET 20. When the Wi-Fi Wobbles A screen that pulls its slides over Wi-Fi depends on that connection, so it is worth a thought about what happens when the internet hiccups. Usually the screen keeps showing the last slides it loaded, but a plan for a flaky connection saves you a blank TV greeting your visitors. Make sure the Wi-Fi signal reaches the TV strongly where it hangs. Most setups keep showing the last-loaded slides if the connection drops briefly. A signage app generally handles outages more gracefully than a plain web link. If Wi-Fi is weak at the spot, a wired connection or a Wi-Fi extender steadies it.

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WATCH OUT

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A screen in a far corner with weak Wi-Fi may go blank when the signal dips. Check the signal where the TV will live before you commit to the spot, and shore it up if it is shaky. A little attention to the connection keeps your screen reliable. Strong Wi-Fi at the TV, and a method that rides out brief outages, means visitors always find slides rather than a blank blue screen. MORE SCREENS 21. When You Want More Than One Some groups end up wanting a second screen — one in the lobby, one in the fellowship hall. This is where a signage app really earns its keep, letting you manage several screens from one dashboard and even show different slides in different rooms. Until then, each screen can simply run its own loop. Two or three screens are manageable with a signage app's free or low-cost tier. You can show the same loop everywhere, or tailor each screen to its room. Managing them from one dashboard beats walking to each TV with a remote. Start with one screen; add others once the first has proven its worth. There is no need to plan for a dozen screens on day one. Get one working and loved first; expanding is easy once you know what your group actually wants to show. Growing from one screen to a few is a pleasant problem to have, and the tools make it simple. But a single well-tended screen already does most of the good; add more only as real need appears. FOR EVERYONE 22. Making the Screen Easy to Read A lobby serves people of every age and eyesight, so the screen should be easy on everyone. The same big-text, high-contrast design that reads across a room also serves older eyes and anyone in a hurry. And because not everyone will catch the screen, it should never be the only place an important notice lives. Use large, high-contrast text that older eyes can read without squinting. Keep slides simple; clutter is hard for everyone and impossible for some.

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KEEP IT PRIVATE

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Give each slide enough time to be read slowly, not just glanced at.

Never make the screen the sole home of a crucial notice — keep a paper copy too. Designing for the person with the weakest eyesight makes the screen better for everyone. Big and clear is never a compromise; it is simply good design for a public space. A screen that everyone can read, backed by paper for those who miss it, serves the whole community. Accessibility here is not extra work — it is the same clean design doing double duty. 23. What Not to Put on a Public Screen A lobby screen is seen by everyone who walks in, including strangers and visitors. That makes it the wrong place for anyone's private details. Treat it with the same care as a public notice board: general announcements belong there, but personal information does not. Never show a member's home address, phone number, or personal situation. Keep prayer requests or health details off a public screen unless clearly permitted. Use general contact points — 'call the office' — rather than a person's cell number. Ask before putting anyone's name or photo on a screen the public can see. WATCH OUT A screen in a public entryway can be read, and photographed, by anyone passing through. One careless slide with a member's address or phone number is a privacy problem waiting to happen. A little thought about what is truly public keeps the screen helpful and keeps your members' trust. When unsure, leave the personal detail off and point people to the office instead.

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THE COST

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24. What It Honestly Costs One of the happiest surprises of a lobby screen is how little it costs. If you already have a TV, you might spend nothing at all beyond a free slide tool. Even starting from scratch, the whole thing fits a small group's budget comfortably. A TV you already own or receive as a donation: free. An inexpensive media stick for an older TV: roughly thirty to fifty dollars. The slide tool — Google Slides or Canva's free tier: free. A signage app only if you need one; many have a free single-screen tier. For most churches, shops, and clubs, the real cost is a secondhand TV and a cheap stick — well under a hundred dollars, and often far less. The slides themselves cost nothing. A bright, current lobby screen is one of the best-value improvements a small place can make. The outlay is tiny, and the welcoming impression it leaves on every visitor is worth many times the price. KEEP IT SAFE 25. A Dedicated Account for the Screen Because the screen runs unattended in a public space, it is wise to set it up on an account made just for the screen, not a person's personal one. That way nothing private is ever one wrong tap away from view, and control of the screen stays with the group rather than one volunteer. Run the screen from a dedicated account in the group's name, not a personal one. Keep that account free of personal email, photos, and private files. Store its password where the group's officers can find it, as with any shared tool. This keeps private things off the screen and control of it with the group. TIP A screen logged into someone's personal account is one stray notification away from flashing a private message to the whole lobby. A plain, dedicated account avoids that entirely. A dedicated account is a small bit of setup that pays off in peace of mind. The screen stays strictly about announcements, and the group keeps the keys no matter who holds the

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BY THE DAY

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26. Showing Different Things on Different Days Some groups want the screen to change with the day — a worship welcome on Sunday, a quilting-circle notice on Tuesday, a thrift-shop sign on Saturday. A signage app makes this easy with scheduling, but even the simple methods let a keeper swap a slide or two to suit the day. A signage app can automatically show the right content for each day or time. With a simple slideshow, the keeper can swap a slide to match the day's activity. Keep most of the loop evergreen, and change only the slides that need to. Do not over-complicate it; most groups are well served by one steady loop. Day-by-day scheduling is a nice touch, not a necessity. A single warm loop that serves every day is perfectly good, and far less to manage, for most small places. Match the ambition to your group's real needs. If different days truly call for different content, scheduling delivers it; if not, one good loop keeps life simple and the screen useful. URGENT NOTICES 27. Getting an Urgent Message Up Fast Now and then something needs to go up quickly — a cancelled meeting, a change of room, a weather closing. Because the keeper can update remotely, the screen is actually a fast way to spread urgent news to everyone who walks in. A little preparation makes it faster still. Keep a simple 'alert' slide template ready, so an urgent notice is a one-minute edit. The keeper can push it from home the moment news breaks. Pair the screen with your other urgent channels — a text or email list — for reach. Remove the alert promptly once it no longer applies.

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TIP

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Have a bold, bright alert-slide template waiting in the wings. When something changes at the last minute, the keeper just types the new detail and the whole lobby knows within minutes. A lobby screen you can update from anywhere turns out to be a handy emergency board. With a template ready, urgent news reaches every visitor almost as fast as you can type it. PAPER TOO 28. Still Serving Folks Who Like Paper A screen is a wonderful addition, but it should not leave anyone behind. Some people will always prefer a printed bulletin they can hold and take home, and important notices deserve a paper copy for those who miss the loop. Happily, the same slides make good handouts. Keep a printed bulletin or a small paper notice board alongside the screen. Put anything truly important on paper too, so no one misses it. The screen's slides can be printed as handouts for those who want them. Read key announcements aloud as well, for anyone who prefers to hear them. The screen and the paper bulletin are partners, not rivals. The screen catches the eye and stays current; the paper serves those who want something to hold. Together they reach everyone. A lobby that offers both a bright screen and a friendly printed notice serves its whole community. The goal is one set of announcements, reaching everyone in whatever way suits them best. COMMON MISTAKES 29. The Mistakes That Sink a Lobby Screen Most lobby screens that fail do so for a few avoidable reasons. Knowing them in advance keeps yours bright and well-read for years. None is hard to fix; each is simply a habit to watch. Leaving stale slides up, so people stop trusting the whole screen. Cramming too many words on a slide, so no passerby can read it.

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TIP

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Putting it where glare or a bad angle makes it unreadable.

Having no named keeper, so it slowly goes stale. Showing private details on a screen the public can see. Run a simple test: stand where a first-time visitor stands and watch the whole loop. Could you read every slide easily, and is everything on it current? If yes, you are doing it right. Avoid these five, keep a weekly habit, and the rest takes care of itself. A lobby screen is not complicated; it just needs a good spot, big slides, and a caring keeper. COMMON QUESTIONS 30. Answers to Common Questions A few questions come up again and again when a group sets up its first lobby screen. Here are short, honest answers to the ones heard most. 'Do I need a special TV?' No — any flat-screen works, with a cheap stick if it is not smart. 'Does it cost much?' Usually under a hundred dollars, and often far less, plus free slides. 'Who updates it?' One named keeper, in a few minutes a week, often from home. 'Does it need the internet?' For easy remote updates, yes; Wi-Fi reaching the TV is enough. 'Will it be hard to learn?' If you can make a slideshow, you can run a lobby screen.' If a question here makes you hesitate, that is normal. Most groups find the screen far simpler in practice than it sounds. The first setup takes an afternoon. Most worries about a lobby screen melt away once it is running. If one is holding you back, it is the kind of thing worth a short conversation before you begin. GETTING STARTED 31. Getting Your Screen Going You now know the whole shape of it: a TV in a good spot, a cheap stick if needed, a handful of big, simple slides on a loop, and one keeper to keep them fresh. The best time to set it up is soon, before the next pile of flyers takes over the corkboard.

1. First: choose the spot and get a TV there, adding a stick if it is not smart.
2. Make a few big, simple slides in Google Slides or Canva.

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BILL'S HERE TO HELP

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1. Set them to loop on the screen, and check they read from across the room.
2. Name a keeper and give them the weekly habit of adding and retiring slides.
3. Keep a paper copy of anything important for those who miss the screen. You do not have to remember all of it. You just have to remember you can call. Friendly, in-person help for groups and shops — I come to you. (330) 200-8042. A lobby screen is one of the simplest ways to make a small place feel warm and organized the moment someone walks in. Take the afternoon, set it up, and enjoy how much brighter the entryway feels. 32. You Don't Have to Set It Up Alone If any part of this feels like more than you want to take on — mounting the TV, setting up the stick, building the first slides, or getting them to loop and update from home — that is exactly the kind of thing I help local groups and shops with. There is no silly question, and I am glad to get the whole thing working for you. I can set up the TV and stick, build your first loop of slides, show your keeper how to add and retire them from a phone or computer, and make sure it comes back on by itself after a power blip. Then I leave you with it working and a simple written cheat sheet, so you own it for good. Friendly, in-person tech help for churches, clubs, and shops around Portage County. I come to you. If you are not happy with a visit, I will make it right. (330) 200-8042. Whether you set it up yourself with this guide or give me a call, the goal is the same: a bright, welcoming screen that greets every visitor and always shows what is truly going on.

CHEAT SHEET

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Everyday Cheat Sheet Keep this page handy. It points you straight to what to do for each task. I want to... Do this Pick the spot & TV A visible, glare-free wall near power; any flat-screen will do Drive the screen A smart TV's app, or a cheap media stick for an older set Choose a method Google Slides loop, Canva, or a free-tier signage app Design big Large text, few words, strong contrast — readable across the room Keep it short Five to ten slides, each resting long enough to read twice Name a keeper One person adds new slides and retires old ones weekly Update from home Edit remotely so the screen never goes stale Keep it private No home addresses or phone numbers on a public screen Get help Call Bill: (330) 200-8042

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HOW I CAN HELP

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Your Visit — and My Promise In-home visit — $99 flat for your first visit. No contracts and no surprise charges, and a 30-day follow-up is included. Remote Support — $49 for a screen-share session. I only connect with your permission, you watch the whole time, and you can end anytime. If I can't fix it over the screen-share, I refund the $49 — and if it turns out you need me in person, that $49 goes toward your visit. It's included free for Support Plan members ($39/mo). My promise — If you're not 100% satisfied with your visit, I'll come back at no charge, or refund the full $99. No questions, no awkwardness. That's how I'd want to be treated. Call or text (330) 200-8042 · Book a visit: billshometech.com/book · bill@billshometech.com This free guide is for general information only — not professional advice, and no substitute for your device's own manual. Any prices or outside products mentioned can change; please confirm current details before you buy. Please use your own good judgment and follow it at your own risk — for anything involving electricity, gas, water, or heights, stop and call a licensed professional. Bill's Home Tech and Bill Davis can't be responsible for any damage, data loss, or injury that results. © 2026 Bill's Home Tech, LLC.

AT A GLANCE

A Picture to Follow Along

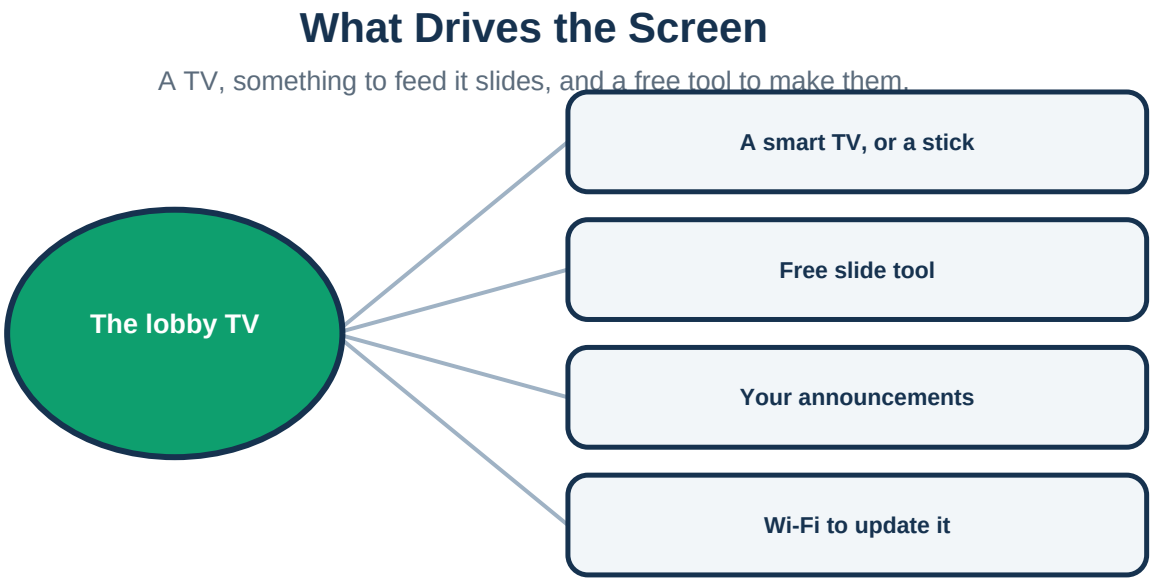

Illustration — a schematic. Set-up screens differ; each takes only a few minutes.

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AT A GLANCE

A Second Look

From Blank TV to Rolling Slides

Four unhurried steps — each takes only a few minutes.

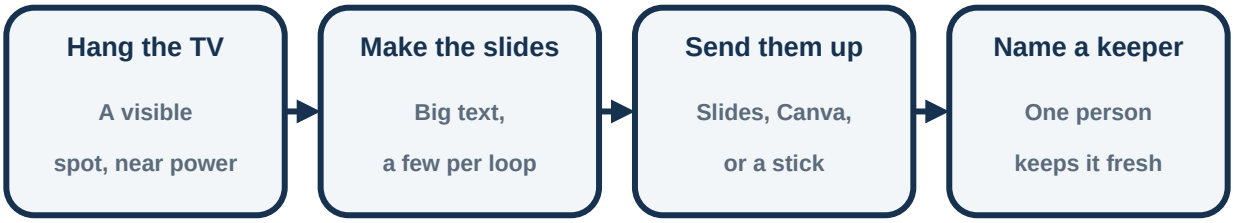

Illustration — a schematic. The order is a suggestion; do one box at a time.

A schematic of the plan — company steps vary; the order does not have to.

BEFORE YOU GO

A Note From Bill

A quick note from Bill. I write these guides to make home tech a little less frustrating, and I do my best to keep every step accurate and up to date. Still, every home, device, and setup is a bit different, so I can't promise a guide will match yours exactly or fix your particular problem. These guides are for general information only — they're not professional, legal, or financial advice, and they don't replace your device's own manual or the manufacturer's instructions. Please go slow, use your own good judgment, and use everything here at your own risk. If a step involves electrical wiring, a gas appliance, a water heater, plumbing, or climbing a ladder — or if anything just doesn't feel safe — please stop and call a licensed professional (or give me a call at 330-200-8042). Bill's Home Tech and Bill Davis can't be responsible for any damage, data loss, or injury that results.

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HOW I CAN HELP

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Remote Support — $49 for a screen-share session. I only connect with your permission, you watch the whole time, and you can end anytime. If I can't fix it over the screen-share, I refund the $49 — and if it turns out you need me in person, that $49 goes toward your visit. It's included free for Support Plan members ($39/mo).

GOOD TO KNOW

My promise — If you're not 100% satisfied with your visit, I'll come back at no charge, or refund the full $99. No questions, no awkwardness. That's how I'd want to be treated.

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